

Production Director

In a radio station, "production" is the pre-recorded stuff that goes on the air...things like recorded announcements that advertise the station ("promos"), sound effects, sound bites from movies and TV shows, show introductions ("intros"), public service announcements and things. The WIQH Production Director is responsible for coordinating the creation of all these announcements.

Some specific things you'll be doing:

- taking written details about an event and creating a recorded announcement for that event that will grab people's attention
- creating drop-ins, promotional announcements, sound effects and other things that our DJs will use on the air to "spice up" their shows
- training interested station members to use WIQH's audio editing software and production facilities
- listening to professional radio stations and borrowing ideas from their production to make WIQH sound better
- recording clips from movies and TV shows and adding them to WIQH's computer system for DJs to play during their shows
- helping the station's DJs make recorded promos for their shows
- creating themes, introductions and other "production elements" for sports broadcasts, remote broadcasts, Battle of the Bands and other events
- possibly helping members of other school organizations do musical production for their events
- preparing Show Logs and Donor Announcements for several weeks of the year
- attending regular managers meetings

Personal qualities you will need:

- willing and able to devote 5 - 10 hours per week to the station every week, much of it AT the station
- creativity...should be the kind of person who's always experimenting with mixing sounds together, tinkering with computer audio editing and generally "playing" with sound
- strong interest in creating fun (and often funny) audio announcements
- self-motivated, likely to sit in a studio for long periods of time playing around with sound
- a gut feeling for what "sounds good"
- some creative writing ability and interest very helpful
- able to be told "we need to make an announcement that promotes this event" and quickly put something together
- knowledgeable (or at least anxious to learn) about the operation of CoolEdit audio editing software
- willing and able to teach other station members how to create their own spectacular audio production

The Production Director's got to be really creative, must have a talent for making announcements that people want to listen to, has to enjoy computer audio editing and should LOVE to play around with sound. At the same time, (s)he's got to be able to create good audio production on short notice when required.

There isn't a Production Director this year. For more information about this position, talk with Ned Roos.