

Production Director

In a radio station, "production" is the pre-recorded stuff that goes on the air...things like recorded announcements that advertise the station ("promos"), sound effects, sound bites from movies and TV shows, show introductions ("intros"), public service announcements and things. The WIQH Production Director is responsible for coordinating the creation of all these announcements.

Things You'll HAVE To Do:

- Take written details about an event and create a recorded announcement for that event that will grab people's attention
- Create drop-ins, promotional announcements, sound effects and other things that our DJs will use on the air to "spice up" their shows
- Work with the Publicity Director to create on-air announcements that promote the radio station
- Train interested station members to use WIQH's audio editing software and production facilities
- Listen to professional radio stations and borrow ideas from their production to make WIQH sound better
- Prepare Show Logs for several weeks of the year
- Attend regular managers meetings

Optional Things You Can Choose To Do:

- Help the station's DJs make recorded promos for their shows
- Create themes, introductions and other "production elements" for sports broadcasts, remote broadcasts, Battle of the Bands and other events
- Record clips from movies and TV shows and add them to WIQH's computer system for DJs to play during their shows.
- Help members of other school organizations do musical production for their events



Personal qualities you will need:

- Willing and able to devote 5 -10 hours per week to the station every week, much of it AT the station
- Creativity...should be the kind of person who loves experimenting with mixing sounds together, tinkering with computer audio editing and generally "playing" with sound
- Strong interest in creating fun (and often funny) audio announcements
- Self-motivated, likely to sit in a studio for long periods of time playing around with sound
- A gut feeling for what "sounds good"
- Some creative writing ability and interest very helpful
- Able to be told "we need to make an announcement that promotes this event" and quickly put something together
- Knowledgeable (or at least anxious to learn) about the operation of CoolEdit audio editing software
- Willing and able to teach other station members how to create their own spectacular audio production

The Production Director's got to be really creative, must have a talent for making announcements that people want to listen to, has to enjoy computer audio editing and should LOVE to play around with sound. At the same time, (s)he's got to be able to create good audio production on short notice when required.

There is no Production Director this year. For more information about this position, talk with Jon Northridge and/or Ned Roos.